

# CONVENTION RETURN OF INVESTMENT EVALUATION

For use of this form, see USMEPCOM Reg 601-4

Report Control Symbol: MOP-9

**Complete at the end of school year and submit to HQ USMEPCOM, ATTN: Command ESS, no later than 15 July.**

1. From: (MEPS)

2. Thru:

3. To:

Sector

HQ USMEPCOM, Operations Directorate,  
Testing Division

4. Organization: \_\_\_\_\_

5. Place of Convention: \_\_\_\_\_

6. Date: from \_\_\_\_\_ to \_\_\_\_\_

7. Costs:

a. Exhibit Booth \_\_\_\_\_

b. Per Diem \_\_\_\_\_

c. Transportation \_\_\_\_\_

d. Material Shipment \_\_\_\_\_

e. Other \_\_\_\_\_

f. \_\_\_\_\_

g. Total \_\_\_\_\_

8. Total registered attendees: \_\_\_\_\_

9. The number of new leads: \_\_\_\_\_

10. Describe follow-up activities, and results.

11. Name any new schools (schools that had not tested in the previous 2 years) that tested as a direct or indirect result of contract at this convention.

12. Give an assessment of the value of this convention, including whether continued participation is worthwhile.

13. Signature (Education Services Specialist)

Date:

14. Signature (Commander)

Date: